

RIMPAC 2026 Engagement Framework

Draft framework for an in-kind sponsorship engagement with Joint Base Pearl Harbor–Hickam MWR

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Executive Summary

This framework outlines a potential opportunity for Havoc to sponsor Joint Base Pearl Harbor–Hickam (JBPHH) MWR's large-format LED video wall installation at Ward Field during RIMPAC 2026. The estimated activation window is approximately **two weeks within the RIMPAC exercise period**, anchored around the June 24 – July 8 window (specific dates are MWR-driven and subject to change).

The engagement is structured as an **in-kind commercial sponsorship**: Havoc funds Island Vision Pacific (IVP) to produce and deliver the LED wall and supporting AV capability on MWR's behalf. In-kind sponsorship is significantly easier to contract than cash sponsorship, and MWR is actively motivated to offset program cost through sponsor value this year given recent budget changes. MWR receives a turnkey production package delivered ready to use. Havoc receives sponsor entitlements — LED wall recognition, demo unit display, banner visibility, photo and video rights, and reference in MWR press and social.

Engagement: \$40,000 USD (in-kind sponsorship at Ward Field).

What RIMPAC Is, and Why It Matters

RIMPAC (Rim of the Pacific Exercise) is the world's largest international maritime exercise. Held biennially in Hawaiian waters since 1971, this year marks the **30th RIMPAC**.

Per U.S. Pacific Fleet's official April 18, 2026 announcement, RIMPAC 2026 will bring together:

31	40	5	140	25,000+
NATIONS	SURFACE SHIPS	SUBMARINES	AIRCRAFT	PERSONNEL

The exercise runs **June 24 through July 31, 2026** in and around the Hawaiian Islands, with Joint Base Pearl Harbor–Hickam as the primary land-based hub.

Source: U.S. Pacific Fleet, "U.S. Pacific Fleet Announces 30th RIMPAC Exercise," April 18, 2026. cpf.navy.mil

Joint, not Navy-only

While RIMPAC is **led by the U.S. Navy** — specifically U.S. Third Fleet under U.S. Pacific Fleet — it is a fully joint exercise involving **all branches of the U.S. military** (Navy, Marine Corps, Army, Air Force, Space Force, and Coast Guard) alongside partner-nation forces. The 2026 exercise includes **14 national land forces** in addition to maritime and air components. RIMPAC's audience at Pearl Harbor includes flag officers, senior enlisted, and staff from across every service branch and from 31 nations.

This matters for the engagement: the audience Havoc reaches at Ward Field during the activation is the full Pacific joint force plus international partners — the customer set Havoc's autonomy stack is designed to serve.

Why 2026 Is Unique

RIMPAC 2026 coincides with:

- The **250th anniversary of the United States** (Semiquincentennial)
- The **250th anniversary of the United States Navy**
- The **30th iteration of RIMPAC itself**

Who's Leading RIMPAC 2026

Per U.S. Pacific Fleet's announcement, the 2026 Combined Task Force command structure is as follows:

HOST	2026 ROLE
Adm. Stephen Koehler Commander, U.S. Pacific Fleet	Host of RIMPAC 2026
Vice Adm. John F.G. Wade Commander, U.S. 3rd Fleet	Combined Task Force Commander
Republic of Korea Navy Flag officer to be announced	Combined Force Maritime Component Commander
Royal Canadian Air Force Flag officer to be announced	Combined Force Air Component Commander
Republic of Chile Navy Flag officer to be announced	CTF Deputy Commander
Japan Maritime Self-Defense Force Flag officer to be announced	CTF Vice Commander

A historic ROK milestone

RIMPAC 2026 marks the **first time in the exercise's 55-year history that the Republic of Korea Navy commands the maritime component** — a significant standing for ROK and Korean industrial partners in the Indo-Pacific. (Korea joined RIMPAC in 1990; the maritime component command role has historically been held by U.S., Canadian, or Australian officers.)

Beyond the named command structure, RIMPAC brings together delegations from **31 participating nations**, approximately **25,000 personnel**, and an extensive Pacific joint-force presence operating in and around the Hawaiian Islands across the exercise window. The Ward Field MWR program sits within that broader installation context — it reaches base personnel, sailors and marines from the participating fleet, families, and partner-nation visitors who pass through MWR programming during their time at JBPHH.

Source: U.S. Pacific Fleet, "U.S. Pacific Fleet Announces 30th RIMPAC Exercise," April 18, 2026. [cpf.navy.mil](https://www.cpf.navy.mil)

MWR's Role in RIMPAC — and Why This Is the Right Vehicle

Morale, Welfare, and Recreation (MWR) is the Department of Defense's family-readiness and quality-of-life organization. MWR operates the recreation facilities, family programs, and community events that support Sailors, Marines, Soldiers, Airmen, Guardians, Coast Guardsmen, families, and DoD civilians at every installation.

At JBPHH specifically, MWR runs a dedicated RIMPAC program (rimpacmwr.com) that delivers concerts, family events, partner-nation hospitality, recreational programming, esports tournaments, and community engagement throughout the exercise window. MWR is the public-facing community presence of RIMPAC — the side of the exercise that families, partner-nation personnel, and the broader installation community experience daily.

For commercial sponsors, **MWR is the only authorized vehicle** through which a private company can have branded presence at a Pearl Harbor event. This is governed by Department of Defense Instruction 1015.10 and Navy MWR sponsorship policy. Direct advertising on a military installation is prohibited by Congressional mandate; commercial sponsorship of MWR events is the carved-out, regulated, and well-established exception.

The structure works as follows:

- **Havoc** enters a written commercial sponsorship agreement with JBPHH MWR
- **IVP**, named in the agreement as Havoc's designated production partner, delivers the LED wall capability and AV services on Havoc's behalf
- **MWR** receives an in-kind contribution (the production package) and provides Havoc with the defined sponsor entitlements

No cash transfers to MWR. The exchange of value is Havoc's funded production capability for MWR's sponsor recognition entitlements. The agreement is reviewed by Navy JAG and the installation Public Affairs Office. This is a standard, well-paved path — it just needs to be papered correctly and on schedule.

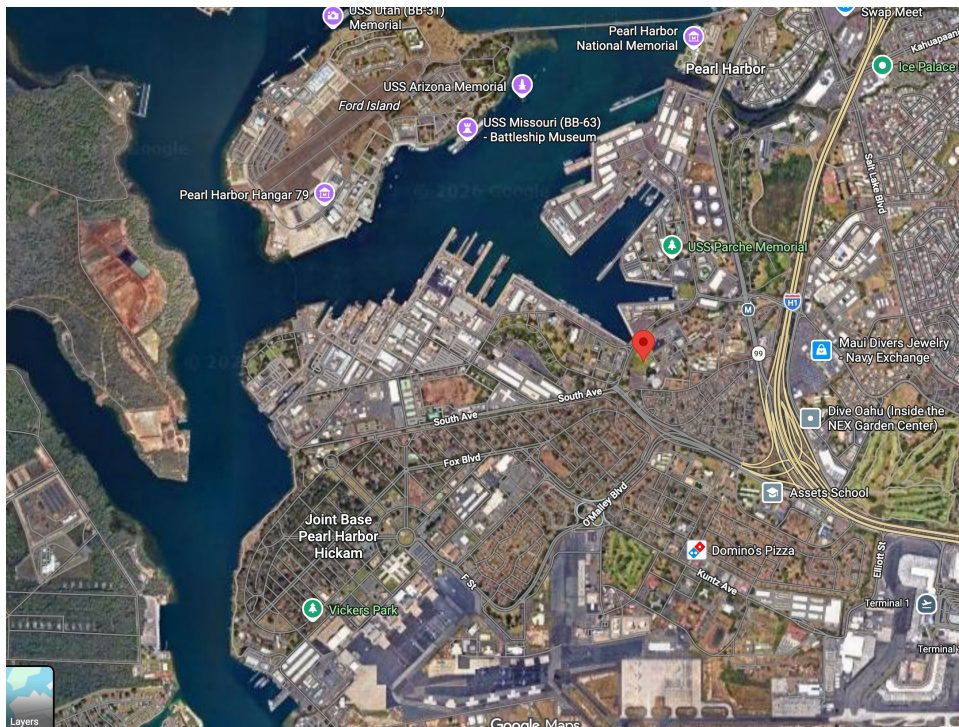
The Venue: Ward Field at JBPHH

The engagement anchors at the **Ward Field MWR complex** at Joint Base Pearl Harbor–Hickam — the primary outdoor venue for MWR's RIMPAC 2026 community programming. Ward Field sits adjacent to **Bloch Arena**, JBPHH MWR's indoor sports and esports venue, which hosts the RIMPAC Esports tournament and other related MWR programming during the exercise window. The two venues operate as a unified MWR programming footprint.



Ward Field (pin) with Bloch Arena directly to the south — the unified MWR programming footprint at the heart of JBPHH.

Ward Field in Regional Context



JBPHH installation overview. Ward Field is marked (pin) in the upper-right area of the base, with Pearl Harbor and Ford Island to the north.

Why This Venue Matters

- High daily foot traffic from base personnel, families, partner-nation visitors, and RIMPAC participants throughout the activation window

- Co-located with MWR programming (food, beverage, recreation, esports) that anchors dwell time
- Established MWR outdoor event venue with appropriate infrastructure for large-format LED wall deployment
- MWR-controlled, meaning sponsorship entitlements can be fully delivered without external authority dependencies

Why Havoc Is a Strong Fit

This is not a generic logo-placement opportunity. There are specific reasons Havoc is a strong fit:

- **Hawaii operational presence.** Havoc's PacMar Technologies partnership has put Havoc-powered vessels in Hawaii waters since 2025. The Kaikoa is Hawaii-built. The xTech Pacific 2025 win occurred at Ford Island, Pearl Harbor, in September 2025 — Havoc vessels protecting an Army Maneuver Support Vessel (Light) in the same waters where RIMPAC 2026 will operate. The narrative is "company returning to Pearl Harbor waters," not "company arriving for the first time."
- **Pacific narrative alignment.** Havoc's strategic posture toward the Indo-Pacific, the Hanwha MASC partnership, and the company's public framing around Pacific deterrence all align cleanly with what RIMPAC represents.
- **Joint-force fit.** The Ward Field audience reaches all branches and 31 partner nations. Havoc's autonomy stack serves Army (xTech Pacific win), Navy (Silent Swarm, Task Force 66), and joint experimentation contexts — the audience matches the customer set.
- **Story freshness.** A recently-funded startup with active Pacific operations sponsoring an MWR engagement at Pearl Harbor during the 30th RIMPAC and the Navy 250 anniversary is a press story defense media will engage with.

The Engagement: LED Wall Sponsor at Ward Field — \$40,000

Venue	Ward Field MWR complex, JBPHH
Window	Approximately two weeks within RIMPAC, anchored around the June 24 – July 8 window (estimated; final dates MWR-driven and subject to change)
Pricing basis	Equipment, crew, and production cost recovery — IVP's delivered cost of the capability
Structure	In-kind sponsorship; Havoc funds IVP production, IVP delivers capability to MWR

Deliverables to Havoc

LED wall content rotation

- Sponsor recognition cards in MWR's content rotation, displayed at a regular cadence during operating hours across the full activation
- Three (3) approved 30-to-60-second Havoc content spots in rotation every hour across the activation window, subject to MWR and PAO content review
- All content developed under the "patriotic message, not product promotion" framework per DoD sponsorship content rules

Sponsor recognition

- "Sponsored by Havoc" or equivalent permissible recognition language on MWR-produced collateral for the activation window — print, digital, social, web
- Havoc logo on physical event signage at Ward Field
- **Banner visibility** at the LED wall venue footprint (sizing and placement per MWR signage standards)
- Reference to Havoc in MWR press and social media coverage of the engagement (subject to PAO review)

Demo unit display area

- Designated display area adjacent to the LED wall at Ward Field for a Havoc vessel demonstration unit (display only — no sales activity, no attendee data collection, no recruiting solicitation, per DoD sponsorship rules)
- Full activation duration
- Display becomes the natural photo backdrop for attendees over the engagement period

Photo and video rights package

- Curated event photography featuring Havoc sponsor moments, cleared for Havoc's post-event marketing use
- Edited highlight content of the LED wall engagement delivered post-RIMPAC, cleared for Havoc's use

Content Framework and Regulatory Guardrails

All LED wall content displayed during the engagement is governed by Department of Defense Instruction 1015.10 and Navy MWR sponsorship rules. The governing principle for defense contractor sponsors is: **patriotic message, not product promotion.**

In practical terms, this means:

What works	What doesn't work
<ul style="list-style-type: none"> • Havoc corporate logo as sponsor recognition • Navy 250 / America 250 / Pacific community patriotic content • Aerial and shoreline footage of Havoc vessels operating in Pacific waters, framed as Pacific maritime imagery and Navy heritage • "Sponsored by Havoc" credits • Partner-nation flag imagery and Pacific community framing 	<ul style="list-style-type: none"> • "Havoc Presents..." event naming (the inverse — "MWR Presents... Sponsored by Havoc" — is correct) • Capability marketing content (vessel specs, model performance figures, named product callouts) • Sales activity, lead capture, recruiting solicitation, or any transactional engagement with attendees • Co-branding with weapons systems imagery, even Havoc's own armed-vessel renderings

All content is developed in coordination between Havoc, IVP, and MWR, and is reviewed by MWR and the installation Public Affairs Office prior to display. This review cycle is built into the production timeline.

The constraint creates a creative opportunity rather than a limitation: the Navy 250 / Pacific maritime heritage framing — featuring Havoc vessels as the visual texture of modern Pacific naval power — produces stronger earned-media coverage than a capability-marketing reel would.

Sample Deliverables List

Category	Deliverable
Recognition	"Sponsored by Havoc" credit on MWR collateral for the activation window
Recognition	Havoc logo on physical signage at Ward Field
Recognition	Banner visibility at Ward Field venue footprint
Recognition	Reference in MWR press and social coverage (PAO review)
LED wall content	Sponsor recognition cards in regular rotation across the activation
LED wall content	Three (3) approved 30-to-60-second Havoc content spots, in rotation every hour
Physical presence	Demo unit display area at Ward Field for the full activation
Photo / video	Curated event photography featuring Havoc moments (cleared for Havoc use)
Photo / video	Edited highlight content of the LED wall engagement

Timeline and Next Steps

RIMPAC 2026: June 24 – July 31, 2026

Activation window (if confirmed): Estimated two weeks within RIMPAC, dates MWR-driven and subject to change

Sponsorship agreement (if confirmed): Early June 2026

JAG and PAO review window: Approximately 2–4 weeks from agreement draft

Content production window: Late May – mid-June 2026 if proceeding

If Havoc decides to advance this framework, a typical path forward would look like:

1. **Direction from Havoc** on interest and any modifications to scope
2. **JBPHH MWR Sponsorship Coordinator engagement** — initiation of the sponsorship agreement template, confirmation of activation dates, and confirmation of entitlements
3. **IVP scope of work finalized** — detailed production scope to serve as the in-kind valuation documentation for the sponsorship agreement
4. **Content concept brief** — collaboratively developed between Havoc's creative team, IVP, and MWR/PAO before production begins
5. **Agreement execution** — sponsorship agreement signed, JAG review complete, PAO content approval cycle initiated

Happy to walk through any aspect of this framework on a call, and to revisit scope, structure, and timing based on Havoc's interests.

Expansion Opportunities

The engagement above is scoped at \$40,000 and is the recommended fit for Havoc's first MWR sponsorship at JBPHH. For Havoc's awareness only, the MWR program at Ward Field includes additional sponsorship opportunities at higher tiers — including the marquee Independence Day concert on July 4 — that can be discussed if Havoc's objectives expand. Sponsorship at the concert headline tier typically starts at \$100,000 and up. Happy to walk through what that would look like in a follow-up conversation if it becomes relevant.

Sources

- U.S. Pacific Fleet, "U.S. Pacific Fleet Announces 30th RIMPAC Exercise," April 18, 2026. cpf.navy.mil/Newsroom/News/Article/4465055/us-pacific-fleet-announces-30th-rimpac-exercise/
- U.S. Indo-Pacific Command, "U.S. Pacific Fleet Announces 30th RIMPAC Exercise," April 18, 2026. pacom.mil
- Joint Base Pearl Harbor–Hickam MWR RIMPAC program. rimpacmwr.com
- JBPHH MWR Facilities Map. cnrh.cnic.navy.mil → JB Pearl Harbor-Hickam → Map of JBPHH MWR locations
- Department of Defense Instruction 1015.10, "Military Morale, Welfare, and Recreation (MWR) Programs," Enclosures 11 and 12 (commercial sponsorship and advertising procedures).

About Island Vision Pacific and Tethra Systems

Island Vision Pacific (IVP) is a Hawaii-based technical services company specializing in large-format AV, broadcast and film production, and media services for a wide range of clients across the Pacific. Recent engagements include large-scale BESS and microgrid deployments for Netflix Studios, technical services for Oahu's North Shore including the World Surf League and Eddie Aikau Foundation, and ongoing solutions engineering for the unique constraints of the Pacific Islands.

IVP is the sister company to **Tethra Systems**, a firm driving innovation on industrialized distributed energy systems for remote Pacific island environments. Tethra's expeditionary concepts for power and water generation from ambient inputs are moving the warfighter toward a reduced logistics tail — better equipped to overcome the tyranny of distance the Indo-Pacific presents.

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